



Congress of European Municipalities and Regions

Local Action. Global Shift.

Living the Sustainable Development Goals

6 - 8 May 2020, Innsbruck



Sponsors



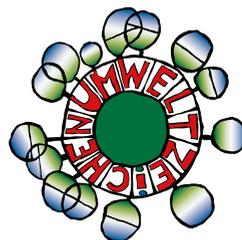
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The aim is to organise the event according to the criteria of the Austrian Ecolabel for Green Meetings.



Günther Platter

Governor of Tyrol



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A warm welcome and “Grüss Gott” to all the local and regional decision-makers from all over Europe, as well as to members of the European press, here at the Congress of European Municipalities and Regions 2020. Welcome to Innsbruck, the capital of Tyrol!

The state of Tyrol lives the motto of this congress – “Local action. Global shift” – in several areas. Whether it’s protecting the Alps as the foundation for people’s lives and livings even in the most remote regions; building the Brenner Base Tunnel – the world’s largest railway tunnel – to relieve pressure on Europe’s most important north-south transit link; or instituting a responsible climate policy: in tackling today’s

challenges, Tyrol is mindful of its position as a region in the heart of Europe and is making an important contribution to European overall solutions with its local actions.

We have a popular saying that goes, “Talking brings people together.” I hope this will be a key theme for all of you throughout the congress here in Tyrol. The only way we can overcome the challenges of our time is if Europe’s municipalities and regions come together in a strong spirit of cooperation. The better we do this, the more people will experience and appreciate the European Union as a community of values.

I would like to thank the organisers, the Council of European Municipalities and Regions and the City of Innsbruck, and co-organisers the Austrian Association of Cities and Towns and the Austrian Association of Municipalities. I hope you have a successful event and I wish all participants a pleasant stay with us in Tyrol.

Georg Willi

Mayor of Innsbruck



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“Local Action. Global Shift” at the heart of Europe

Nestled in the Alps, Innsbruck's appeal lies in its spectacular location, the synthesis of nature and the city, which is steeped in history. Pulsing with life, Innsbruck is a popular destination, offering sport, culture, education and a high standard of living: in short, the ultimate alpine-urban experience. The Alps are a sensitive habitat, where the impact of climate change, a challenge that faces us all, can already be felt. Stepping up to its responsibilities, Innsbruck is taking key steps for the future, from the expansion of its public transport services and cycling mobility, to energy efficiency in residential buildings, right through to the development of energy and climate strategies throughout Tyrol.

“Local Action. Global Shift” is the theme of the Congress – putting sustainability and environmental awareness into practice is the order of the day. Inspired by a young Swedish girl and citizens across Europe, young people have succeeded in mobilising society. Realising that their future is at stake, they know the time has come to take a common stand for the environment. This starts off in the municipalities and cities of Europe, where we have an opportunity to make a difference at the regional level.

Innsbruck is being transformed into the centre of Europe: in opening our doors to more than 1,000

participants from all over Europe for the Congress of European Municipalities and Regions from 6 to 8 May 2020, we will be taking further important steps towards achieving the UN's 17 Sustainable Development Goals. It is our ambition to promote this cause and take full advantage of this platform for networking.

Welcome to Innsbruck! We look forward to meeting you.



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Stefano Bonaccini

CEMR President, AICCRE President, President of Emilia Romagna Region



© Council of European Municipalities and Regions

Change the world for the better: Join the movement for a global shift through local action

In the globalised world that we live in, towns, cities and regions are all interconnected. Increasingly, they are at the forefront of the most striking challenges: climate change, violence against women and vulnerable groups, the fight against poverty, integration, sustainable public services... Even though they may be thousands of kilometres apart.

All these challenges call for a renewed model of development in our territories, no matter where we live

and exercise our mandate. We must work together to invent new solutions to complex issues. That's why we have been engaged from the start with the United Nations' Sustainable Development Goals agenda. For us, the 17 SDGs are of the utmost relevance for local and regional governments. They set a global framework that works as a compass for us to build fairer, healthier and more sustainable societies across the globe.

And that's why, ten years ahead of the SDGs global deadline, the Council of European Municipalities and Regions is launching its congress with the motto: “Local action. Global shift. Living the Sustainable Development Goals.”

On behalf of Europe's associations of towns and regions, I invite you to our congress taking place from 6 to 8 May 2020, in Innsbruck, a city that particularly embodies sustainable development.

Join us with participants from European towns, cities and regions and beyond. Mayors, leaders and representatives from local and regional governments, as well as our partners: representatives from national governments, European institutions (the EU and the Council of Europe), the United Nations, academics, the private sector and civil society organisations. In short, join the largest gathering of local and regional politicians who, like you, are eager to make the world a better, cleaner, and safer place, and to take action to make it that way.

These three days of exchange and interaction will give you a unique opportunity to learn, get inspired and connect with your peers. Through masterclasses, TED-style talks, interactive sessions with some of the best European and global keynote speakers and leaders; let's invent the world of tomorrow, win the fight against climate change, reduce inequalities and promote the engagement of citizens.

Join the movement! Together, let's take the lead and trigger global shift through local action.

I truly look forward to working towards a brighter future with you in Innsbruck.



About the congress

Why does sustainable development matter? Because people and places matter. The success of the Sustainable Development Goals (SDGs) means a more equal and prosperous society for all. They call for urgent global action at all levels of governance, and provide a checklist to make sure that we are on the right track towards a more sustainable future.

To achieve the goals, the active involvement of local and regional governments, and their associations, is fundamental. The Council of European Municipalities and Regions (CEMR) has made it its mission to ensure towns, cities and regions both benefit from and contribute to the success of the global goals.

One of a kind, the CEMR2020 congress brings together the whole SDG family in one place: mayors, local and regional leaders from across Europe, as well as other passionate people who drive change towards a more sustainable future in every city, town and region.

15 interactive sessions	8 off site discovery sessions	50+ speakers	17 goals
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Come to CEMR2020 if you want to...

- ... be part of the SDG community,
- ... promote your own activities,
- ... build or strengthen partnerships,
- ... explore new alliances,
- ... become a thought leader on implementation,
- ... get ready for 2030!

Are you a social media addict?

Exchange with us. Challenge your ideas. And drive the debates around the SDGs forwards with #CEMR2020.

About CEMR

The Council of European Municipalities and Regions (CEMR) is the united voice of Europe's local and regional governments federated through 60 national associations.

We promote the construction of a united, peaceful and democratic Europe founded upon local self-government and respect for the principle of subsidiarity.

CEMR is the European section of United Cities and Local Governments (UCLG), through which it represents European local and regional governments at international level.

CEMR and the SDGs

To achieve the SDGs, the active involvement of local and regional governments, and their associations, is fundamental. The Council of European Municipalities and Regions (CEMR) has made it its mission to ensure towns, cities and regions both benefit from and contribute to the success of the SDGs.

To do so, CEMR has aligned its work programme and priorities with the 17 SDGs, and is preparing a multi-annual strategy built around the SDGs. CEMR also encourages the exchange of knowledge and good practices for the SDG. They have set up a taskforce on SDGs, and are a member of the European Commission's multi-stakeholder platform on the implementation of the SDGs in the EU.

CEMR also promotes tools and projects that help local and regional governments implement the SDGs on the ground. For instance, the Reference Framework for Sustainable Cities (RFSC), an open online tool coordinated by CEMR and developed to guide cities implementing integrated sustainable territorial strategies and monitor their progress (www.rfsc.eu).

CEMR's SDG work serves to strengthen our knowledge as well: hand in hand with PLATFORMA, its network for decentralised cooperation, they produce research and studies dedicated to the SDGs.



	Wednesday, 6 May 2020	Thursday, 7 May 2020					Friday, 8 May 2020				
09.30		Discussion sessions					Discussion sessions				09.30
10.00		Showing the way: How local leaders are transforming their cities <i>Room: Tirol</i>	Policy hack: Become a game-changer for a sustainable future (part 1/2) <i>Room: Innsbruck</i>	Designing strategies tailor-made for local needs <i>Room: Brüssel</i>	Ready, steady, build your dream city! (part 1/2) <i>Room: Straßburg</i>	Sustainable investments in affordable housing <i>Room: Orangerie</i>	Financing sustainable development: An impossible quest? <i>Room: Tirol</i>	Upgrading democracy through active citizenship, technology and open government <i>Room: Innsbruck</i>	When fiction meets reality: Take your international partnerships to the next level <i>Room: Brüssel</i>	Climate academy: Lessons from successful initiatives <i>Room: Straßburg</i>	10.00
10.30	10.30										
11.00		Coffee break					Coffee break				11.00
11.30		Discussion sessions					PLATFORMAwards – Ceremony				11.30
12.00		Beyond territorial fractures: How to overcome inequalities in Europe <i>Room: Tirol</i>	Policy hack: Become a game-changer for a sustainable future (part 2/2) <i>Room: Innsbruck</i>	Mastering monitoring: Make sure you are on the right track for 2030 <i>Room: Brüssel</i>	Ready, steady, build your dream city! (part 2/2) <i>Room: Straßburg</i>	Congress high-level closing session Towards a new development model: dialogue with European leaders <i>Room: Tirol</i>				12.00	
12.30	12.30										
13.00		Lunch					End of the congress				13.00
13.30		Off-site discovery sessions: the SDG's in action Meeting point: Congress main entrance									13.30
14.00											14.00
14.30	Traditional Tyrolean Welcome										14.30
15.00	Congress opening session										15.00
15.30											15.30
16.00	Setting the scene:										16.00
16.30	From the global Agenda to local action										16.30
17.00											17.00
17.30	<i>Room: Tirol</i>										17.30
18.00	Welcome reception										18.00
18.30	PLATFORMAwards – Presentation of the nominees	18.30									
19.00		19.00									
19.30		Evening reception									19.30
20.00	Tyrolean evening by invitation of	by invitation of the Region of Tyrol and the City of Innsbruck <i>Room: Dogana</i>									20.00
20.30	Vienna Insurance Group										20.30
21.00											21.00
21.30	<i>Room: Dogana</i>	21.30									

Draft programme

Wednesday, 6 May 2020

14:30 **Traditional Tyrolean welcome**

15:00 **Congress opening session**

Welcoming words

Georg Willi, *Mayor of Innsbruck*

Günther Platter, *Governor of Tyrol*

Stefano Bonaccini, *President of CEMR, President of Emilia-Romagna Region*

Setting the scene: From the global Agenda to local action!

Local and regional governments are in the driving seat to deal with the vast majority of today's challenges: climate change, rising inequalities, migration, changing demography, circular economy... However, many constraints continue to prevent them from taking action.

In this high-level opening session, speakers and participants will brainstorm on how multi-stakeholder and multi-level partnerships can fast-track the real change needed for the people and the planet.

➤ **Room:** Tirol

➤ **Format:** high-level panel opened by an icebreaking speech

➤ **Interpretation:** EN / FR / DE / ES / IT + 1

➤ **Icebreaking keynote speech:**

▫ Ali Mahlodji, *EU Youth Ambassador, Founder of whatchado*

➤ **Invited panellists:**

▫ Michelle Bachelet, *former President of the Republic of Chile, High Commissioner on Human Rights of the United Nations*

▫ Virginijus Sinkevicius, *EU Commissioner for Environment, Oceans and Fisheries*

▫ Stefano Bonaccini, *President of CEMR and its Italian section (AICCRE)*

▫ Elisabeth Stadler, *CEO Vienna Insurance Group*

▫ Aleksandra Dulkiewicz, *Mayor of Gdansk (Union of Polish Cities)*

➤ **Invited moderator:**

▫ Shada Islam, *Director of Europe and Geopolitics at Friends of Europe*

18:00 **Welcome reception | PLATFORMAwards – Presentation of the nominees**

19:30 **Tyrolean evening** by invitation of Vienna Insurance Group



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Traditional Tyrolean Welcome in front of Congress Innsbruck

I. Showing the way: How local leaders are transforming their cities

When it comes to making sustainable development a reality on the ground, some local leaders have achieved inspiring results. How did they do it? What resources did they have to reshape their city? How can their experience help you upgrade your city for 2030? Take part in this Ted Talk style session to draw inspiration from some outstanding local leaders. Exchange views with them on the future of localising SDGs.

- **Room:** Tirol
- **Format:** Ted Talk style session
- **Interpretation:** EN / DE / FR + 1
- **Invited speakers:**
 - Johanna Roland, *Mayor of Nantes (France)*
 - Fernando Medina, *Mayor of Lisbon (Portugal)*
 - Wim Dries, *Mayor of Genk, President of the Association of Flemish Cities and Municipalities (VVSG – Belgium)*

II. Policy hack: Become a game-changer for a sustainable future (part 1/2)

All over the world, local leaders are setting an agenda of change to make their cities fit for sustainability. But the journey to 2030 can often turn into an obstacle course. In part 1 of the contest, you and your team will be challenged to design solutions to issues faced by mayors and local leaders in implementing sustainable development policies. Ready to take up this challenge? The contest is on!

- **Room:** Innsbruck
- **Format:** Roundtables
- **Language tables:** EN / DE / FR + 1
- **Invited moderator:**
 - Tamsin Rose, *Senior fellow at Friends of Europe*

III. Designing strategies tailor-made for local needs

How do you balance issues such as social inclusion, environmental challenges, budgetary realities and international partnerships as a city maker? With this interactive session, learn how to create synergies between local needs, global goals and multiple stakeholders. Discover how tools and initiatives such as the Reference Framework for Sustainable Cities (RFSC) can provide transformative change on the ground.

- **Room:** Brüssel
- **Format:** Masterclass
- **Interpretation:** EN / FR / DE + 1
- **Invited speakers:**
 - Invited partners will include URBACT, RFSC and CEMR members

IV. Ready, steady, build your dream city! (part 1/2)

The year is 2030. What would your ideal city look like? How would you design a place where all the SDGs have been reached? Join our interactive "gamestorming" session with participants from a wide variety of backgrounds. The first part of this session will focus on the co-creation of your dream city. The second part will dig into the different scenarios and determine which city meets the most criteria for success.

- **Room:** Strassburg
- **Format:** Workshop
- **Language:** EN
- **Invited speakers:**
 - Klaus Mark, *CEO and founder of MK Illumination*
 - Federico Batista Poitier, *Director of External Relations & Partnerships, Pineda Foundation / World Enabled*
 - Barbara Caracciolo, *Sustainable Development Coordinator at Solidar and Member of the SDG Watch Austria steering group*

V. Sustainable investments in affordable housing

The European Commission identified an affordable housing investment gap of 57 billion Euro p.a. Long term and stable, institutional investors authorised and supervised within the European Union, such as insurance undertakings, can contribute to close this investment gap. The European Commission's Action Plan "Financing Sustainable Growth" intends to deliver the appropriate framework for such investments.

- **Room:** Orangerie
- **Format:** Workshop
- **Language:** EN
- **Invited speaker:**
 - Dieter Pscheidl, *Head of European Affairs, Vienna Insurance Group (VIG)*

VI. Beyond territorial fractures: How to overcome inequalities in Europe

A core principle of the Sustainable Development Goals is to leave no one behind. But it's also about leaving no place behind. It's about quality of life for everyone, wherever you may live. It's about making sure that the benefits of development are fairly distributed among all places and people. Come and exchange with us: how can we prevent spatial inequalities from driving Europe and its people apart?

- **Room:** Tirol
- **Format:** High level panel debate
- **Interpretation:** EN / FR / DE / ES
- **Invited speakers:**
 - Elisa Ferreira, *EU Commissioner for Cohesion and Reforms*
 - Stéphane Troussel, *President of Seine Saint Denis Department (France)*
 - Younous Omarjee, *Chair of the REGI Committee of the European Parliament*
 - Lamia Kamal Chaoui, *Director – OECD Centre for Entrepreneurship, SMEs, Regions and Cities*
 - Carlos Martinez Minguez, *Mayor of Soria (FEMP – Spain)*
 - Karl-Heinz Lambertz, *President of the European Committee of the Regions - CoR*

VII. Policy hack: Become a game-changer for a sustainable future (part 2/2)

Time's up! Part 2 of the contest, we will take your solutions to the next level. Your mission is now to think outside of the box, create and showcase synergies between the different ideas put forward in part 1. A jury will then select the most impactful and viable solutions. Will your team be the best game-changer? It's your move...

- **Room:** Innsbruck
- **Format:** Storytelling session, followed by presentations and selection of winner
- **Interpretation:** EN / FR / DE / IT
- **Invited speakers:**
 - Frank Mentrup, *Mayor of Karlsruhe, President of CEMR's German section (RGRE)*
 - Carlien Scheele, *Director of the European Institute for Gender equality*
 - Representative of the Ellen MacArthur Foundation

VIII. Mastering monitoring: Make sure you are on the right track for 2030

The SDG clock is ticking. Ten years from now, we will assess our success. But let's not wait until 2030 to monitor our progress on the 17 goals and the affiliated targets. This session will be all about learning how to effectively track progress. You will gain insight on various tools and methodologies available to guide you through the localisation of the SDGs.

- **Room:** Brüssel
- **Format:** Masterclass
- **Interpretation:** EN / FR / DE + 1
- **Invited partners and speakers** will include Comité 21, UCLG and CEMR members

IX. Ready, steady, build your dream city! (part 2/2)

The year is 2030. What would your ideal city look like? How would you design a place where all the SDGs have been reached? Join our interactive "gamestorming" session with participants from a wide variety of backgrounds. The first part of this session will focus on the co-creation of your dream city. The second part will dig into the different scenarios and determine which city meets the most criteria for success.

- **Room:** Strassburg
- **Format:** Workshop
- **Language:** EN
- **Invited speakers:**
 - Klaus Mark, *CEO and founder of MK Illumination*
 - Federico Batista Poitier, *Director of External Relations & Partnerships, Pineda Foundation / World Enabled*
 - Barbara Caracciolo, *Sustainable Development Coordinator at Solidar and Member of the SDG Watch Austria steering group*

14:00 Off-site discovery sessions (more information on pages 19–22)

1. Insights into the IKB storage tank for potable water
2. Sustainable lighting concepts: A global issue
3. Innsbruck's tramway systems: Modern city mobility
4. Patscherkofel cable car: The next level of mobility
5. Redevelopment offensive for an energy-conscious city
6. Bringing efficiency to culture and social affairs
7. Cost-effective hygiene solutions in line with the SDGs
8. Energy – in the Smart City Lab and in the park

19:30 Evening reception by invitation of the Region of Tyrol and the City of Innsbruck

X. Financing sustainable development: An impossible quest?

Local and regional governments increasingly want to put sustainable growth and development centre stage. To achieve a sustainable model of growth, they need significant financial resources, particularly long-term investments. How can cities and regions finance the SDGs? How can they build innovative partnerships with the private sector and financial institutions? Come along and join the conversation.

- ➔ **Room:** Tirol
- ➔ **Format:** Lively panel debate and exchanges with the audience
- ➔ **Interpretation:** EN / FR / DE + 1
- ➔ **Invited speakers:**
 - Martin Spolc, *Head of Unit, Sustainable Finance and Fintech, EU Commission*
 - Werner Schmidt, *Director at the European Investment Bank*
 - Cécile Vernhes-Daubrée, *Deputy Director General, New Aquitaine Region (France)*
 - Philippe Laurent, *Mayor of Sceaux, President of CEMR's French section (AFCCRE)*

XI. Upgrading democracy through active citizenship, technology and open government

Being a citizen is not limited to voting once every so often. Nowadays, citizens want to play a more active role in day-to-day decision-making. Join this session to explore existing online and offline tools and initiatives for the active engagement of citizens. You will also discuss how technology can improve the provision of local services as well as its relationship with citizen engagement and open government.

- ➔ **Room:** Innsbruck
- ➔ **Format:** World café session followed by an interactive panel discussion
- ➔ **Language tables:** EN / FR / DE / ES
- ➔ **Invited speakers:**
 - Wietse Van Ransbeeck, *Founder of @CitizensLab*
 - Francesca Bria, *Founder of @decodeproject*
 - Christophe Béchu, *Mayor of Angers (France)*
 - Pípi-Liis Siemann, *Head of Turi municipality (ELVL – Estonia)*

XII. When fiction meets reality: Take your international partnerships to the next level

With new universal commitments on today's political agenda, municipalities, cities and regions are renewing and strengthening their efforts to support international development. From 1 to 17, choose the SDGs you need to rethink your cooperation. Become the leader of an imaginary place with an exciting challenge. Team up and experiment with your peers and find out how an SDG mindset can upgrade your partnership and help you achieve the SDGs in your territory.

- ➔ **Room:** Brüssel
- ➔ **Format:** Interactive simulation game
- ➔ **Interpretation:** EN / FR / DE / ES
- ➔ **Facilitated by** PLATFORMA partners in presence of European and international experts and local and regional leaders

XIII. Climate academy: Lessons from successful initiatives

One way or another, we are all affected by climate change. Local and regional leaders have a great responsibility to anticipate and prepare for its inevitable impacts. This session will provide them with hands-on examples and practical tips on how to adapt and build climate-resilient municipalities, cities and regions.

- ➔ **Room:** Strassburg
- ➔ **Format:** Masterclass
- ➔ **Language:** EN
- ➔ **Invited speakers:**
 - Sergio Castellari, *Senior Scientist, European Environment Agency*
 - Amanda Eichel, *Executive Director, Global Covenant of Mayors*
 - Ronan Dantec, *Senator (France), President of Climate Chance*

Discover the laureates of the PLATFORMAwards and learn more about decentralised cooperation in a lively debate with the jury members and the winners.

- ➔ **Room:** Tirol
- ➔ **Language:** EN / FR / DE / ES / IT +1
- ➔ **Invited speakers:**
 - Jutta Urpilainen, *EU Commissioner for International Partnerships*
 - Tomas Tobe, *Chair the DEVE Committee of the European Parliament*
 - Gemma Aguado de la Fuente, *ART Initiative, UNDP*
 - Anders Knape, *President of the Congress of Local and Regional governments of the Council of Europe*
 - Sirpa Hertell, *Committee of the Regions Rapporteur on SDGs*

12:00 Congress high-level closing session

Towards a new development model: dialogue with European leaders

After two days of lively discussions, this high-level closing session will look at how local, European and global players can work together to make sure that sustainability is safeguarded now and for generations to come.

- ➔ **Room:** Tirol
- ➔ **Format:** High level panel and contributions from participants of the different sessions
- ➔ **Interpretation:** EN / FR / DE / ES / IT + 1
- ➔ **Invited speakers:**
 - Katarzyna Smetek, Polish Youth Ambassador for Climate to the UN
 - Paolo Gentiloni, EU Commissioner for Economy, in charge of SDG coordination
 - Catherine Chabaud, Member of the European Parliament, First woman to sail solo around the world,
 - Michael Ludwig, Mayor of Vienna, President of the Austrian Association of Cities and Towns
 - Anne Hidalgo, Mayor of Paris, Chair of the UCLG Standing Committee on Equality
 - Mohamed Boudra, Mayor of El Hoceima (Morocco), President of UCLG
 - Gunn-Marit Helgesen, CEMR Co-president, President of the Norwegian Association of Local and Regional Authorities (KS)
- ➔ **Invited moderator:**
 - Ursula Hillbrand, strategic process facilitator, AoH-Salonthosting

13:00 End of the congress

Off-site discovery sessions (Thursday, starting 14:00)

1. Insights into the IKB storage tank for potable water

Mühlau hydroelectric power station supplies the highest quality drinking water to a large part of Innsbruck. The first of its kind of this size in Europe, it was built in 1946 and finally opened seven years later. The capacity of the two storage tanks for potable water is 26,400 m³. The water is distributed to the households in Innsbruck via a circular pipeline. During the tour, you'll find out even more interesting facts and figures about Innsbruck's municipal water services. Practical shoes recommended. Walkway towards storage tank partially narrow or with reduced height.

Maximum number of participants: 25



2. Sustainable lighting concepts: A global issue

Family-owned business MK Illumination currently has 40 branches across 41 countries. Its impressive lighting concepts help stimulate regional economies by livening up gastronomy and trade and boosting the number of overnight stays. Planning and staging a lighting display, however, calls for careful consideration of the budget, local residents and the environment. In his presentation, owner and founder Klaus Mark will give you specific recommendations on how to stage festive lighting in harmony with sustainability.



3. Innsbruck's tramway system: Modern city mobility

The tram is an efficient means of public transport. In order to provide the city with this modern and convenient mobility solution, the City of Innsbruck teamed up with the Innsbruck transport service to build a tram depot covering an area of 5,200 square metres in a location that makes the best use of a number of synergies. In terms of its architecture, the dynamic structure of the elliptical-shaped column-free building gives the impression it is floating.

Maximum number of participants: 30



© Stadt Innsbruck

4. Patscherkofel cable car: The next level of mobility

Mobility for all is a vital characteristic of successful cities. As cities grow, their transport networks have to expand and adapt. Implementing transport systems can prove difficult when space is scarce. With their small footprint, cable cars are an ideal solution for dense urban environments. They have proved to be reliable, safe components of public transport networks worldwide. Doppelmayr presents the next level of mobility and invites you to visit the Patscherkofelbahn to highlight the benefits of urban cable cars.

Maximum number of participants: 30



© Stadt Innsbruck

5. Redevelopment offensive for an energy-conscious city

Non-profit housing developer Neue Heimat Tirol has made a valuable contribution to the passive house standard, sensitive densification and transformation of a closed housing estate – an undertaking in which the EU's SINFONIA project played a key role. This tour gives you an insight into how residential buildings are renovated and additional floors are added. The Pradler Saggen housing estate embodies high-quality living, energetic redevelopment and the passive house standard in an already built-up area.

Maximum number of participants: 50



© NHT

6. Bringing efficiency to culture and social affairs

Sustainability is at the heart of all projects that IIG, the City of Innsbruck's real estate and property service, undertakes. Take the Haus der Musik Innsbruck, which is a posterchild for energy efficiency and a prime example of a sustainable energy supply. It uses groundwater for cooling in summer and for heating in winter. The Pradl social housing development is the first of its kind to be built in Austria according to the criteria set out by the Austrian Society for Sustainable Building. In this project, IIG also made healthy living and comfort a key focus. This guided tour presents both projects.

Maximum number of participants: 30



© Guenther Egger

7. Cost-effective hygiene solutions in line with the SDGs

hollu Systemhygiene lives and breathes its responsibility for the future and the UN's 17 Sustainable Development Goals (SDGs) form an integral part of the family-run company's strategy and day-to-day operations. hollu supplies a wide range of cleaning agents and care products for complex cleaning requirements in various industries. During a tour of the company, the managers show you where you can save. You'll also attend a workshop to develop your own local strategy using best-practice examples and have the opportunity to swap notes at the end.

Maximum number of participants: 40



8. Energy – in the Smart City Lab and Motor Activity Park

Innsbrucker Kommunalbetriebe AG has set up what's known as the Smart City Lab on its premises. The lab provides a hybrid network for intelligently connecting renewable energy sources and storage facilities and a smart way to manage them. Fossil fuels have been replaced by renewable energy sources and specially developed energy management software controls the energy/heat balance. Energy, heat and transport are all connected. The experts on site will show you how all this works. Afterwards, we are visiting the nearby motor activity park at the Baggersee lake. If you want to try it out, bring casual or sports shoes.

Maximum number of participants: 25



Programme for accompanying persons (Thursday morning)

1. Trip to the medieval town of Hall followed by a magical tour of the Crystal Worlds

During a leisurely stroll through the enchanting narrow streets of Hall, you'll learn more about the seven hundred year history of Tyrol's largest old town. Salt, silver and the shipping industry once made Hall Tyrol's economic metropolis.

As a listed heritage site, the old town with its numerous cafés and unique shops is the perfect place for visitors to stroll around and while away the time. To round off the excursion, you'll head to Wattens for a tour of the Swarovski Crystal Worlds.

Maximum number of participants: 30



2. Get off to a sporty start at “Sillside Innsbruck”

A must for all sports enthusiasts, “Sillside” as it’s known has been open in the Tyrolean capital since 2017. Home to a skating arena (including BMX and scooter arena), an indoor athletics hall and the Innsbruck climbing centre, the space at Matthias-Schmid-Strasse caters to a variety of sports. A guided tour of the three sports halls will take place in the morning.

Maximum number of participants: 30



3. Hike to the Umbrüggler Alm: where urban meets alpine

Learn more about the Innsbruck “plan i” project at the Umbrüggler Alm alpine hut located almost 1,120 metres above sea level. The “plan i” project is an immediately implementable measure to manage the challenges of Alpine tourism. As part of the project, Innsbruck is launching a recreational space management system for its residents. Part of this management is education, experiencing nature as a holistic concept. A 45-minute hike will take you to the urban-style Umbrüggler Alm, a modern take on an alpine hut. Practical shoes required.

Maximum number of participants: 20



Workshop Vienna Insurance Group



Sustainable investments in affordable housing

The European Commission identified an affordable housing investment gap of 57 billion Euro p.a. Long term and stable, institutional investors authorised and supervised within the European Union, such as insurance undertakings, can contribute to close this investment gap. The European Commission’s Action Plan “Financing Sustainable Growth” intends to deliver the appropriate framework for such investments.

Dieter Pscheidl Head of European Affairs

Dieter Pscheidl started his 25-year professional career in the insurance sector in various positions with Austrian, German and Italian insurance groups. From 2004 to 2015 he has been the representative to the European Union of the Austrian Insurance Association (VVO). In addition he served as a deputy member of the Executive Committee (Board of Directors General) of the European Insurance and Reinsurance Federation “Insurance Europe” from 2008 to 2015. In 2016 he was appointed Head of European Affairs of Vienna Insurance Group (VIG) and is based in Vienna and Brussels. Pscheidl has a master’s degree in insurance law and economics from the Vienna University of Economics and Business and holds an insurance broker certificate. Since 2018 he teaches in LL.M and MBA programs in insurance.



Venue

Last year, over 560,000 Austrian and international guests attended some 450 events and made use of the multifunctional rooms and diverse services on offer at Congress Innsbruck, Exhibition Center Innsbruck and congresspark igls. The Congress Messe Innsbruck (CMI) offers space for up to 3,000 participants in 40 halls and rooms. You can find more information at www.congress-innsbruck.at.



Innsbruck

Where urban meets alpine: nestled among soaring mountaintops, Innsbruck is an attractive city where everything is in easy reach. In a world of ever-changing possibilities, the capital of Tyrol has established itself as a tourist highlight for its tradition, culture and sport opportunities. That's why Innsbruck rarely fails to capture the hearts of its 130,000 inhabitants and the hundreds of thousands of visitors it attracts. The fascinating mix of mountains and valleys, nature and city life, culture and sport, make it a truly captivating place. You can gaze over this unique alpine city from two stunning vantage points: From the city, it takes 35 minutes on the Patscherkofelbahn cable car to reach the 1,965-metre summit of Innsbruck's southern mountain. To the north of the city, you have Hafelekar, whose peak is situated at almost 2,300 meters above sea level and takes just under 20 minutes to reach on the Nordkette funicular.



Getting to Innsbruck

Innsbruck is easy to reach by train, bus, car or plane from all over the world. Since the event is to be hosted as a Green Meeting, we recommend travelling by public transport.

... by train

Relaxed, comfortable and safe – excellent rail connections and attractive rates make Innsbruck a great destination for eco-conscious train travellers. You can gaze out of the window and admire the mountains and stunning countryside. International trains run frequently from Vienna, Bregenz, Munich, Zurich and Bolzano. The main station is just a ten minute walk from the old town and Congress Innsbruck. Visit www.oebb.at for more information on timetables.

... by coach

Comfortable long-distance coaches take you to Innsbruck from all over Europe. The coaches operate several times a day and follow direct routes. Coaches are also ideal for getting from Munich airport to Innsbruck. In Innsbruck, the coaches stop on Südbahnstrasse, a 20-minute walk from Congress Innsbruck.

... by car

Innsbruck can be reached via the A12 motorway (Inntal Autobahn) and A13 motorway (Brenner Autobahn). Congress Innsbruck is signposted from the "Innsbruck West" and "Innsbruck Ost" motorway exits. Please note that a "Vignette" (motorway toll sticker) is required to travel on Austrian motorways. Route planner: <http://portale.web.de/Auto/Routenplaner>

... by plane

Innsbruck airport (www.innsbruck-airport.com)

Innsbruck airport is about 3 km from the city centre. It offers good transport connections to Innsbruck city centre. Daily flights operate to several international and national destinations, including Hamburg, Frankfurt am Main, Amsterdam and Vienna.

Munich airport (www.munich-airport.de)

Munich airport is around 180 km from Innsbruck and operates different connections to a whole host of European destinations.

Carbon offsetting

Greenhouse gas emissions (CO₂) can be offset by climate protection projects. A „climate protection contribution“ can be made to support these projects. The CO₂ emissions generated by congress travel are calculated accurate to a kilometer, based on the individual travel distance. Emissions and respective compensations for air travel can be calculated by using the CO₂ compensation system of the University of Natural Resources and Life Sciences (BOKU) in Vienna: http://bit.ly/cemr2020_offsetting

General information

Banks

The banks' regular opening times are: 8.00 am – 4.00 pm (Monday to Thursday) and 8.00 am – 3.00 pm (Friday). You can exchange money outside bank opening hours at the airport, at the central station and in some hotels.

Shopping

Most shops in the city centre are open from 9.00 am – 6.00 pm Monday to Saturday. Almost all shops are closed on Sunday.

Population

According to current statistics, 8.86 million people live in Austria, 132,110 in the Tyrolean capital. Austria's total population accounts for 1.72 percent of the population in the EU.

Lost property

You can hand in and collect found items and report an item missing or found from 8.00 am to 1.00 pm Monday to Friday at the municipal lost property office at Fallmerayerstrasse 2. You can contact the lost property office by phone on +43 512 5360 1010.

Climate

It is normally mild in May, with average temperatures reaching up to 20 degrees Celsius. Showers and thunderstorms are possible. We recommend a raincoat and practical shoes for excursions and hikes in the mountains.

Green Meeting

Climate protection, regional value creation and social sustainability will be given particular attention at the congress. That's why the event is being billed as a "green meeting". This also includes the possibility of offsetting carbon emissions (see page 27).

Parking in Innsbruck

• *Public parking spaces*

Please note that Innsbruck has a strict short-stay parking policy. All parking spaces around Congress Innsbruck marked in blue are subject to charges until midday on Saturday.

• *Underground parking spaces*

Around 700 parking spaces are available in the underground car parks directly connected to Congress Innsbruck (Congress Garage and Sowi-City Garage).

Tips

Tips are not included in the final price of hotel and restaurant bills in Austria. It is standard to tip taxi drivers, hotel staff and waiters in restaurants and bars (up to 10 percent of the bill).

Currency

Austria uses the Euro. All major credit cards are accepted in most shops, hotels and restaurants. ATMs for cash withdrawals with debit and credit cards are located throughout the city.

Cancellations and refunds

Notification of cancellation (Registration fees, workshops, excursions, social programme) must be submitted in writing via email (cemr-registration@cmi.at) and must be dated on or before 17:00 CET on March 20, 2020 to receive a refund, minus a € 100,- handling fee. After March 20, 2020 at 17:00 CET, no refunds will be granted. No refunds will be granted for no-shows. Please note that due to organizational reasons, all refunds will only be processed after the meeting. Please make sure that your contact details are correct as these are used for all booking confirmations. Your registration is binding from the moment you have completed and submitted the online registration.

Substitution policy

Replacement of a registered attendee by a business colleague/co-worker will not be accepted without advance written authorization from PCO Tyrol Congress (email: cemr-registration@cmi.at).

Registration

Local Action. Global Shift.

Living the Sustainable Development Goals
6 - 8 May 2020, Innsbruck

Interested in the congress? Visit our website www.cemr2020.at. Sign up for our newsletter and exchange with us with #CEMR2020.

We look forward to seeing you in Innsbruck.

Fees

	until 16 March 2020	from 17 March 2020
Participants group A*	€ 600,-	€ 690,-
Participants group B**	€ 420,-	€ 480,-
Accompanying persons	€ 210,-	€ 295,-

10 % VAT included

* Group A:
Belgium, Denmark, Germany, Estonia, Finland, France, Greece, United Kingdom, Ireland, Iceland, Israel, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Netherlands, Norway, Austria, Poland, Portugal, Sweden, Switzerland, Slovakia, Slovenia, Spain, Czech Republic, Hungary, Cyprus and other non-specified countries

** Group B (countries that are at or under 65% of the EU-GDP average):
Albania, Bosnia and Herzegovina, Bulgaria, Georgia, Croatia, North Macedonia, Moldova, Montenegro, Romania, Serbia, Turkey, Ukraine

Contact Information

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